Excel Homework

The first conclusion that I can draw from this assignment is that the “Plays” category is by far the most common Kickstarter subcategory. Most kick starters succeed rather than fail or are canceled. The smaller the amount of money required to be successful the more likely a Kickstarter succeeds.

This data set does not let us know the size of the individual donations or any demographics or information about those who donate. For example it would be nice to know the category that the people who donate most to Kickstarter donate too. It would also be useful to see means of central tendency other than the average donation and when the donations came in during the kick starters lifetime. Also the data is limited by rows being in Excel meaning that all of the Kickstarter cannot be worked with. One variable I would like to see is biggest donation as Kickstarter that were mostly funded by one person should probably be counted as an abnormality or outlier for most goals.

Other graphs that would be useful with this data would be seeing the relation between average donation and category/ subcategory. Maybe more wealthy people enjoy certain media mediums more. Percent funded over 100% and average donation would be interesting to graph and adding in other variable such as category and deadline could be interesting to see.